

## Fraser's Property - Fitwel case study

Chineham Park is well-recognised in the local area for its green open spaces, healthy events programme such as bootcamp and yoga, and accessible amenities and services such as the gym, cafes, and nature trails. The Green which is often used for events such as foodie days and performances, features landscaped gardens with native species, surrounded by bird feeders, and a bioswale to manage stormwater run-off. Chineham Park has invested in universal accessibility across the site such as safe pedestrian crossings, and invested a park-run shuttle bus, free of use to occupiers to travel to and from the town centre. The Exchange café and coworking space offers and promotes healthy food and beverages, and free rescued fruit and vegetables are available free of charge to occupiers in the managed offices.

Chineham Park is committed to enhancing wellbeing of the park for its occupiers, with planned actions including:



Establish a fruit and vegetable garden on the park, free of charge to occupiers

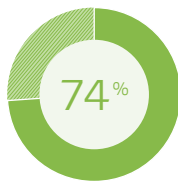


Enhance pedestrian signage to promote walkability across the site

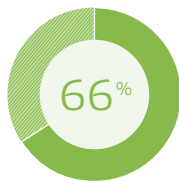


Continue to promote reuse through keep cups and water bottles to reduce single use plastic usage

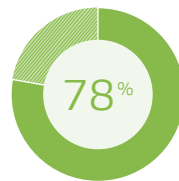
### Health impact categories project impacts:



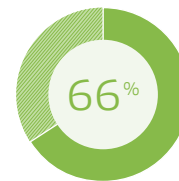
74% of selected strategies reduces morbidity + absenteeism



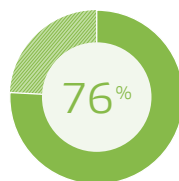
66% of selected strategies supports social equity



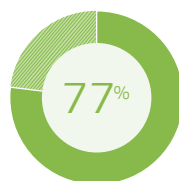
78% of selected strategies instils feelings of well-being



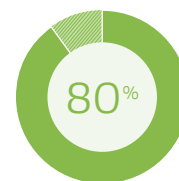
66% of selected strategies provides healthy food options



76% of selected strategies increases physical activity



77% of selected strategies promotes occupant safety



80% of selected strategies impacts community health



Project Name (Public Name): Chineham Park

Company that Certified Project: Frasers Property UK

Location: Basingstoke, England

Fitwel Star Rating: 2 stars

Scorecard Certified With: Commercial Site, Built Certification

Asset Type: Business Park

Asset Class: Offices and Retail

# of Occupants Impacted: 4000

Project Size: 87 acres

Project Team: Amira Hashemi, Sustainability Manager,  
Frasers Property UK; and Jaime-Louise  
Morley, Sustainability and Utility Manager,  
MAPP

Date Certified: 25 September 2021

Notable Clients: Tech Data, Vyaire Medical, Exertis

Other Certifications: ISO 14001 accredited, GRESB 4 stars, GRI  
Reporting

## What is Fitwel?

The Fitwel certification is the most widely used people-focused certification for health and wellbeing excellence in the built environment. Used in over 35 countries, the scorecard assesses holistic health across a development, including:

- Public realm access
- Pedestrian connectivity
- Proximity to open spaces
- Outdoor fitness areas and community destinations
- The provision of healthy food
- Embedding social resilience
- Occupant safety, and emergency preparedness